

EXHIBITIONS – EXPOSITIONS – AUSSTELLUNGEN

PREFACE

One of the major attractions of the International Congress for Photogrammetry and Remote Sensing is the opportunity to view the exhibit. Each of the three parts of the exhibit has a different content, but together they provide an unparalleled opportunity to the Congress participant to be brought up to date on the status, accomplishments and capabilities of Photogrammetry and Remote Sensing.

Of most compelling interest is the commercial exhibit. Major instrument manufacturers use this occasion to introduce their new products and to show their existing line of equipment. Service Companies display their capabilities to provide invaluable assistance to small and large projects. Skilled personnel are available to demonstrate the performance and features of each item. Congress participants can thus compare and select from the wares of the international community without the necessity of traveling to many different locations. Many of the commercial exhibitors are sustaining members and contribute directly to the funds of the society. In addition it must be recognized that the exhibitor's fees contribute substantially to the financing of other congress events. The council and the Congress Committee invite the participants to join in their gratitude to the firms which make this event possible.

In the member exhibit, each organization has the opportunity to display the progress and accomplishments of Photogrammetry and Remote Sensing within its territory. The congress participant can examine the various procedures and types of map products on display and determine their utility to his particular situation. The sum of the member exhibits provides a good overview of the status of Photogrammetry and Remote Sensing around the world. The scientific exhibit demonstrates the technical and scientific accomplishments of Institutes, Universities, and Laboratories around the world. Here the congress participant can learn about the critical developments which will determine the future of Photogrammetry and Remote Sensing.

The council and the Congress Committee invite you to take full advantage of the opportunities provided by the commercial, member, and scientific exhibits.

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President, ISPRS

Exhibitions Report

The three exhibitions (scientific, Member Societies and Commercial) took place in the Rio Centro Exhibition Hall, occupying a gross area of 10000 square meters, including broad corridors and a large relaxing square and a snack bar located in the center of the area.

President Figueiredo cut the ribbon to inaugurate the exhibitions right after the Congress Opening Ceremony on Sunday 17 at 8 p.m.

The visit to the booths, by more than 2000 people in that festive night, was followed by a cocktail party held in the Exhibition Hall itself.

Member Societies had an opportunity to use, for free, a booth of 2 by 2 meters or rent as many others as desired, to show the development of Photogrammetry, Cartography and Remote Sensing in their countries. Identical opportunity was offered to Scientific Institutions, and the visitors has a good chance to take knowledge of the results of scientific researches developed during the four years preceding the Congress.

The largest exhibition, however, was the Commercial one. Booths were visited every day by a significant number of congress participants and other persons seeking for detailed information on the most recent news in terms of analytical plotters, computer-assisted stereoplotting systems analytical ortho-projectors, geodetic and surveying equipment, digital image processing systems, interactive graphic systems and remote sensing systems. The net area of the commercial booths raised up to 3 5000 sq. meters and each company took special care with the architecture and decoration of its booth, contributing for a wonderful presentation of the whole Exhibition. The best thanks of the Organizing Commission to all the exhibitors.

